

DSF

Defining Successful Future



What is **DSF**?

This is an application that runs on the Ethereum blockchain and provides access to DeFi (Decentralized Finance) financial products in One click

Why choose us?

We give people the getaway to DeFi:



Loan

A loan that pays for itself. Receive funds against the security of your deposit, which is already working in DSF and brings you income



Invest

Invest Stablecoins, ETH or WBTC and grow your assets. We use only TRUSTWORTHY TOOLS - Decentralized exchange [Curve.fi](https://curve.fi) & Yield Optimizer [Convexfinance.com](https://convexfinance.com)



DAO

Take part in the development of DSF and earn. Part of the profits generated by DSF invest and DSF Loan will be distributed to active DAO members

Why DeFi?

DeFi is a rapidly growing and evolving space that is driving innovation in the financial industry

The main advantages over classical finance:



AVAILABILITY

Geographical freedom - access to financial products from anywhere in the world with Internet access



SAFETY

Users control their assets themselves, not a bank or other centralized authority that can block them



PROFITABILITY

Due to the absence of intermediaries, it is more profitable to use financial products in DeFi than in classical finance



The potential of the DeFi market



DATA SOURCE:

June 2023



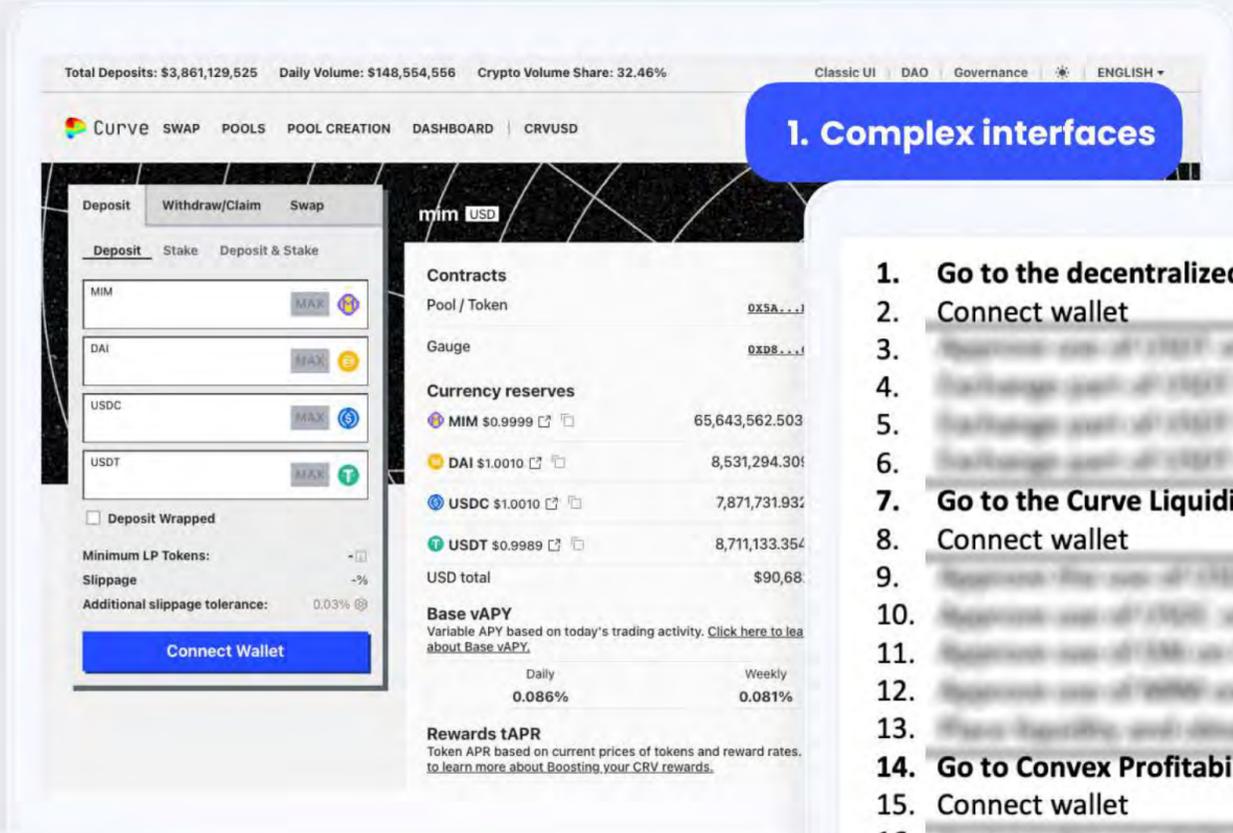
<https://defillama.com/>

<https://companiesmarketcap.com/>

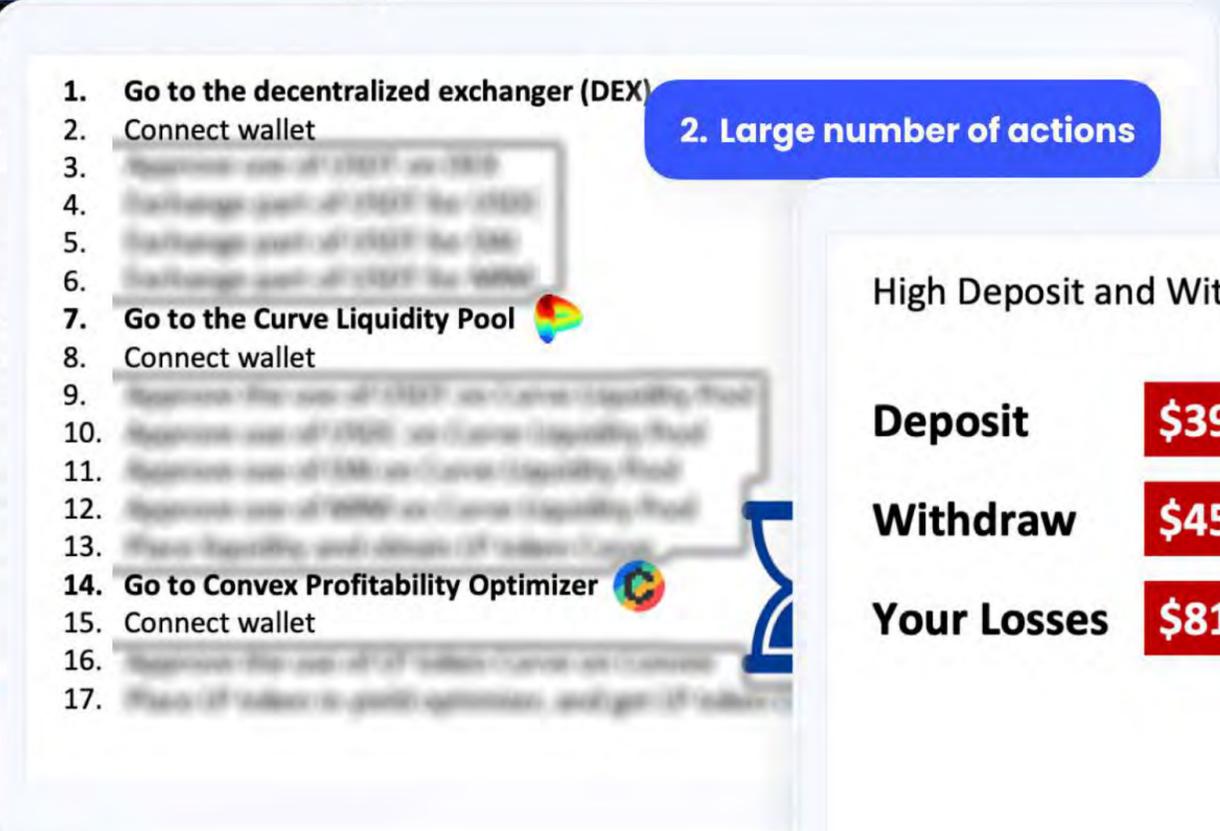
Problems in DeFi and our solutions



The main problems



1. Complex interfaces



2. Large number of actions

High Deposit and Withdraw costs

3. High costs for operations

Deposit	\$39.6 – 113
Withdraw	\$45.2 – 140
Your Losses	\$81 – 245

3. High costs for operations

Our solutions

1. Intuitive interface

Deposit Withdraw My deals

! Before you start

1. Make sure to connect your MetaMask wallet
2. Check your wallet balance

[Connect Wallet](#)

You will be redirected to Metamask to connect your wallet

FAQ

- [What is Metamask?](#)
- [What is Connect Wallet?](#)

Small number of actions

Only 4 steps instead of 15 plus (+) steps

Deposit Withdraw

-  1. Go to the DSF.finance
-  2. Connect wallet
-  3. Approve use of your assets for DSF.Finance
-  4. Deposit your assets in DSF.Finance and start earning

2. Small number of actions

Low operating costs

The data is displayed in real time

3. Less expensive

● online

↓ Deposit: \$ 1.6 - 3

↑ Withdraw: \$ 2.2 - 5

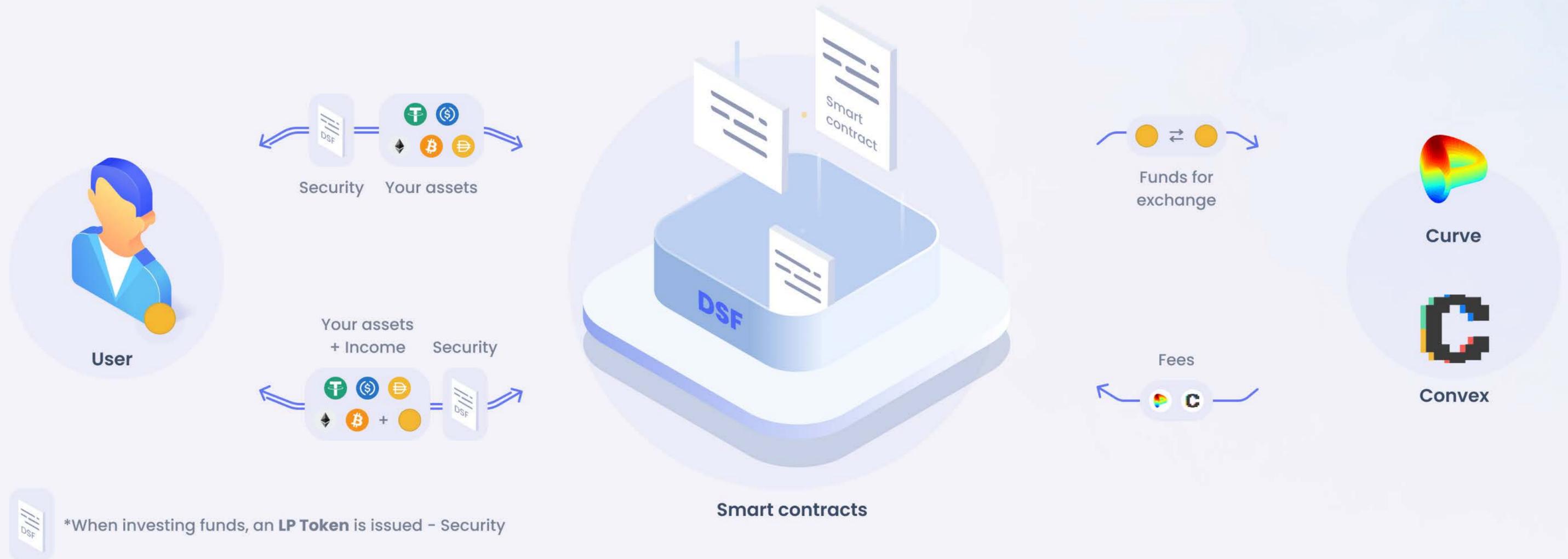
📄 You saving: \$ 81 - 245

**Of which
products is
DSF worth?**



Invest

Invest in Stablecoin, ETH or WBTC and earn in the same assets. Liquidity supply in Curve & Convex Finance



Loan

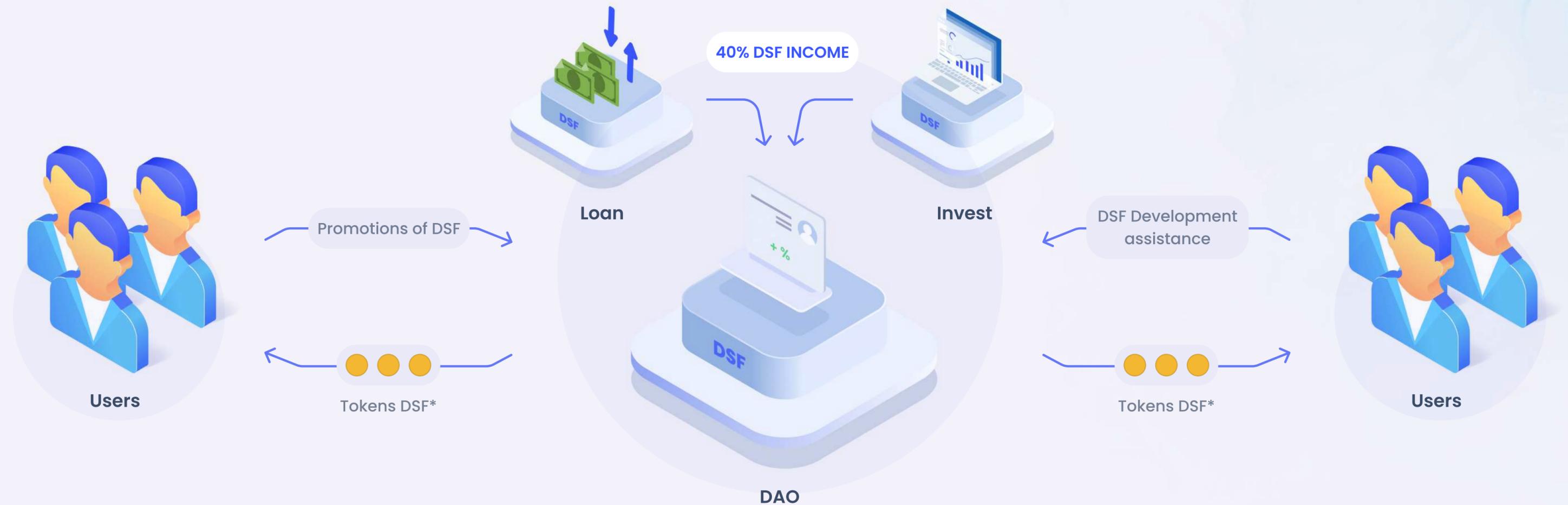
A loan that pays for itself. Receive funds against the security of your deposit, which is already working in DSF and brings you income



*The loan is issued in DSF stablecoins

DAO

Take part in the development of DSF and earn. Part of the profits generated by DSF invest and DSF Loan will be distributed to active DAO members



*DSF redeems its tokens for **40%** of profits and distributes them among the stackers - members of the DAO

DSF invest – stablecoin



Our product management model and ways to generate revenue



Loan

DSF receives a fee for granting a loan to the user



Invest

DSF receives a fee for asset management user



DAO

DSF, using the income received, buy sits own token (DSF) from the market and distributes it among the active participants of the DAO

Why we
use **Curve**
& **Convex**?



Curve



Curve.fi - Decentralized exchange (DEX)

1 of the top 5

Largest applications in the Ethereum ecosystem*

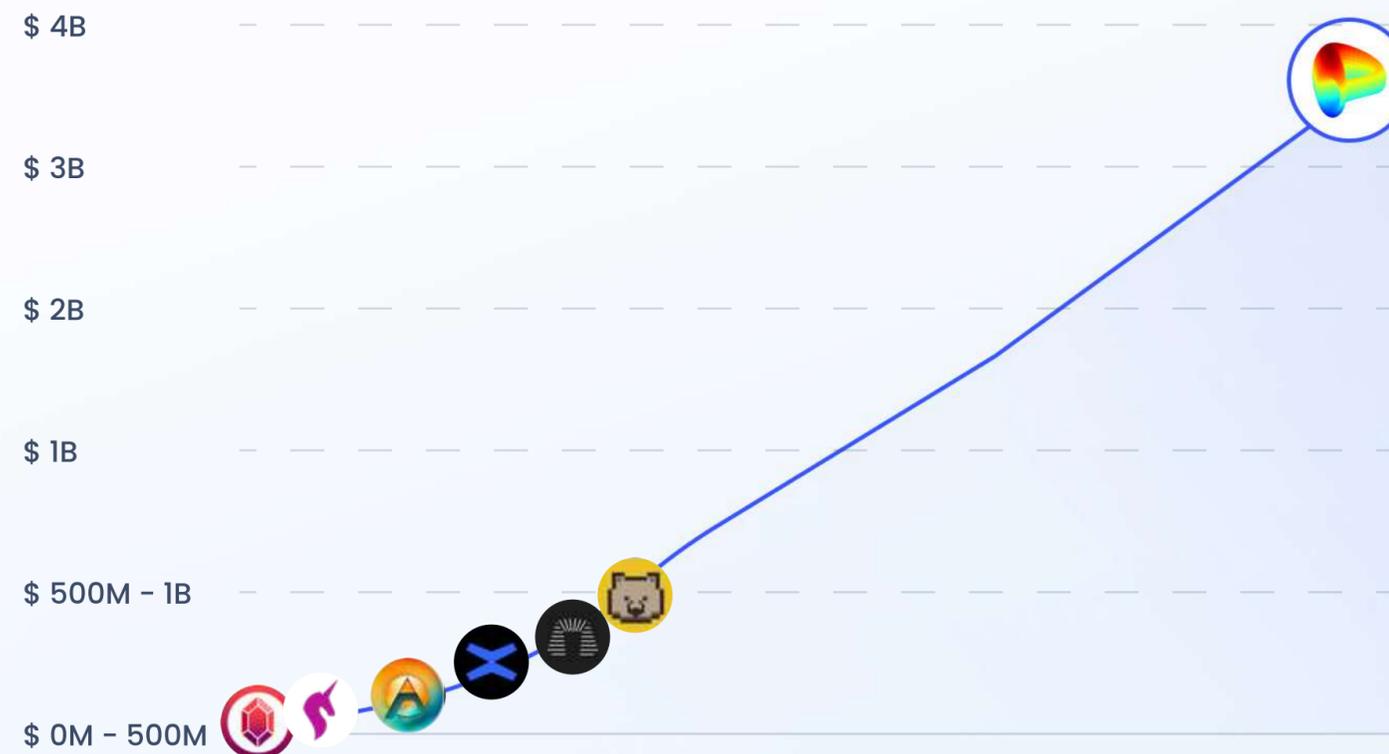
> \$ 3.4 billion

The volume of liquidity for exchange transactions

> \$ 1.2 billion

Daily trading volume

TOTAL VALUE LOCKED



*Data as of 15.06.2023 (<https://classic.curve.fi/combinedstats> / <https://defillama.com> / <https://curve.fi/#/ethereum/swap>)

Convex



[Convexfinance.com](https://convexfinance.com) – yield optimizer

1 of the top 10

Largest applications in the Ethereum ecosystem*

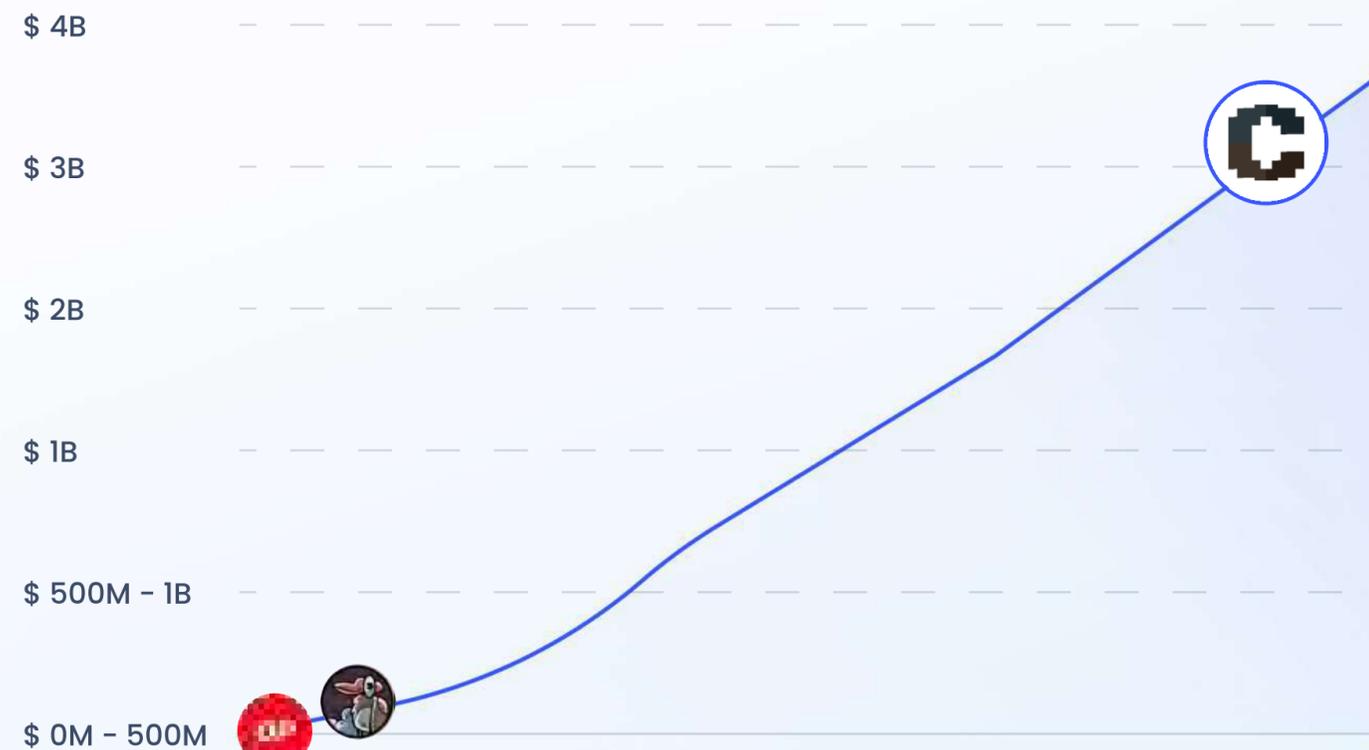
> \$ 2.8 billion dollars

The volume of transferred funds under is management

Is the largest holder of CVR tokens

This allows Convex to receive more rewards from exchange transactions made by users on Curve. This is why DSF places liquidity in Curve and transfers LPs to Convex

TOTAL VALUE LOCKED



*Data as of 15.06.2023 (<https://classic.curve.fi/combinedstats> / <https://defillama.com> / <https://curve.fi/#/ethereum/swap>)

**We invite you to
become part of
a project that
will change the
DeFi industry**

and make it available for mass use



Competitors

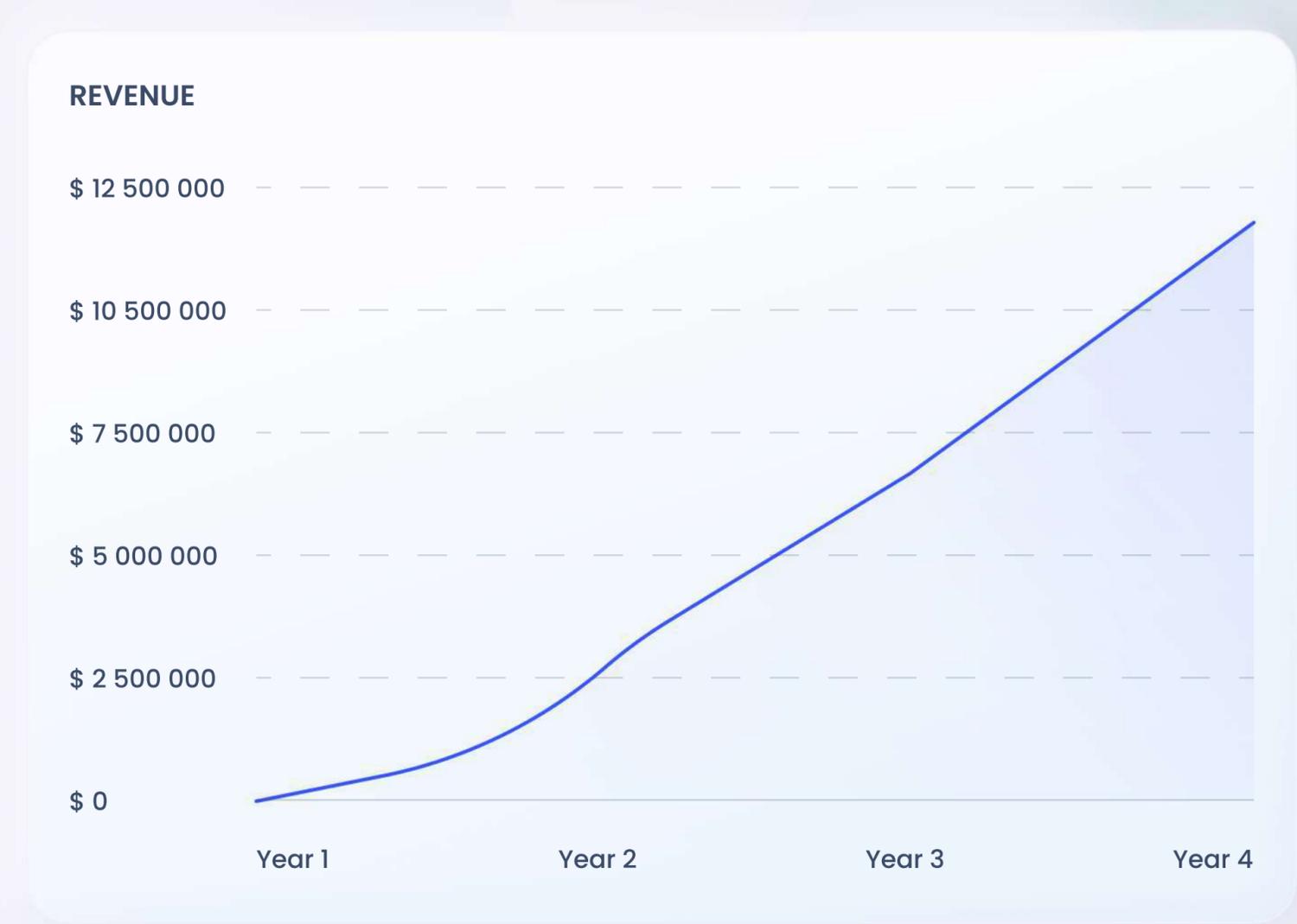
DeFi application	Intuitive interface	Reduces the cost for users of commissions on the Ethereum network	Income in Stablecoin	Income in ETH 	Income in WBTC 	Loan	Income for participation in the DAO
DSF.Finance							
Yearn.finance							
Spool.fi							
Idle.finance							
Vesper.finance							

Projected revenue

Our platform is convenient and easy to use. It will help us to attract customers and keep the demand for our products

Our revenue target:

2024	\$2.8 million
2026	\$11.7 million



Tokenomics

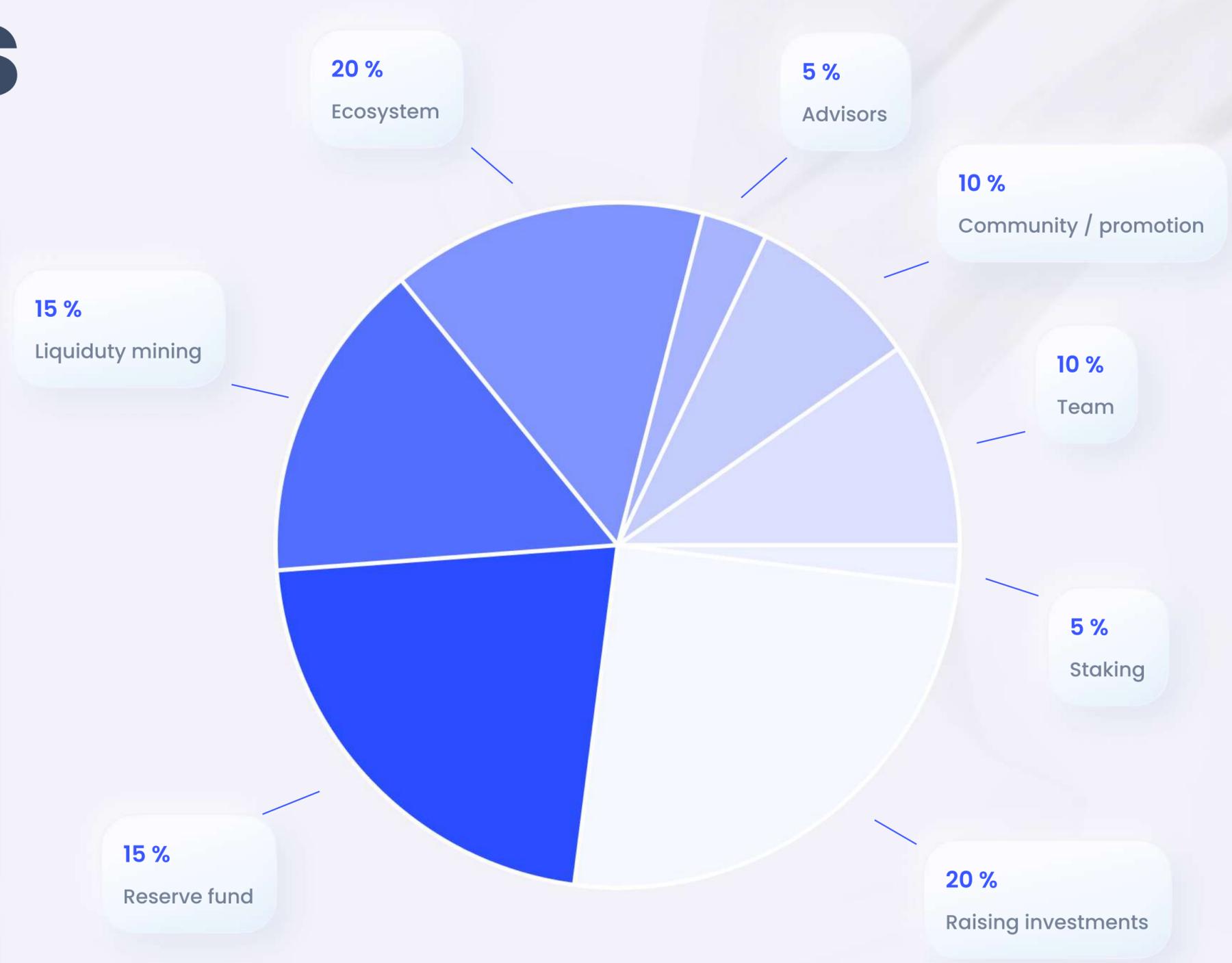
PROTOCOL DEVELOPMENT

Team	10,00%	6 000 000
Advisors	5,00%	3 000 000
Community / promotion	10,00%	6 000 000
Raising investments	20,00%	12 000 000
Total	45,00%	27 000 000

PROTOCOL PERFORMANCE

Liquidity mining	15,00%	9 000 000
Staking	5,00%	3 000 000
Reserve fund	15,00%	9 000 000
Ecosystem	20,00%	12 000 000
Total	55,00%	33 000 000

TOTAL AMOUNT OF DSF TOKENS **60 000 000**



Why will the DSF token grow?

DEFLATIONARY TOKEN MODEL



The number of tokens issued is 60,000,000 - as the DSF ecosystem evolves they will be used more and more

HOW AND WHERE IS THE DSF TOKEN USED?



Governance - rewards users for participating in the development of the DSF app. The DSF app buys a DSF token from the market at 40% of the profits and distributes it to participants who participate in the development of the app.

Liquidity Mining - rewards users for providing liquidity on DEX

Stacking - rewards users for holding DSF token

THE DSF TOKEN IS NOT USED TO INCREASE USER YIELD!



This model is more stable, because the DSF token does not inflate at a rapid pace, but instead its usage grows as the ecosystem evolves



Roadmap

2021

- ✓ Q1 • Birth of an idea
- ✓ Q2 • Gathering information, Defi market analysis, hypothesis testing
- ✓ Q3 • Describing concept and drafting the business plan concept

2022

- ✓ Q1 • Project pitching and gathering feedback
• Developing the product
• Formation of a dedicated team
- ✓ Q2 • Initiating a smart contract development
• Collecting analytics
• DSF Invest (Beta version) release
• Business angel investment in the amount of \$10,000
- ✓ Q3 • Developing of the UX/UI
• Beginning of Private Round investments
• Developing smart contract
• DSF Invest release

2023

- Q1 • Private Round Investment Collection
• Development of a new concept of the main site
• Development of a new application concept
• Development of the training section of the site (knowledge base)
• Creating training content
• Search for marketing strategies (Twitter, LinkedIn, discord, influencers)

Finding solutions:

- Optimization of user costs for ETH network commissions
- Connecting multi wallets
- Increasing user profitability
- Attracting the first users

- Q2 • Private Round Investment Collection
• Site Updates: Launching: a new website, knowledge base, news, a new application,
• Filling the knowledge base with content

Finding solutions:

- Connecting multi wallets
- Optimization of ETH commissions when withdrawing
- Ability to place DAY and USDCHF
- Increasing user revenue

Marketing:

- Testing and launching marketing campaigns (Twitter, LinkedIn, discord, influencers)
- Attracting new users
- Community formation
- Partner Market Analysis (DSF solution integration)

Smart contracts:

- Design and testing (payment of ETH commissions per user)
- Contract for the distribution of additional awards

Preparing Smart Contrast for the audit.

Roadmap

2023

- Q3**
- Pre-Seed Round and Seed Round Investment Collection
 - Update website / application
 - Add: dashboard, docs, description of Loan and DAO products
 - Filling the knowledge base with content

New functionality of the application:

- Payment of ETH commissions per user
- The ability to place ETH
- Calculation and optimization of Slippage

Marketing:

- Testing and launching marketing campaigns (Twitter, LinkedIn, discord, influencers)
- Attracting new users
- Community formation
- Integration of the DSF solution to partners to attract capital into management
- Search and analysis of non-standard methods of attracting users

Smart contracts:

- Designing a DAO
- Designing a LOAN
- Design and Testing of DSF Staking Tokens
- Testing the operation of the DAO

- Q4**
- Strategic Round Investment Collection
 - Updating the website and application
 - Filling the knowledge base with content
 - Creation of training videos

Marketing:

- Preparation and launch of marketing campaigns before listing and IDO
- Conducting marketing campaigns to attract new users (Twitter, LinkedIn, discord, influencers)
- Community formation

Integration of the DSF solution to partners to attract capital into management

Smart Contracts:

- DSF Betting Testing
- DSF Loan Testing
- Testing the DAO

Designing and testing of Mining Liquidity

2024

- Q1**
- Conducting IDO
 - Listing on the stock exchange
 - Launch of Liquidity Mining
 - Launching the DSF Staking Token

Q2 Launching a LOAN

Q3 Launching the DAO

Social



Twitter



Youtube



Linkendin



Telegram Channel



Telegram Group



Instagram



VKontakte



Discord



Email



DSF

T h a n k s f o r w a t c h i n g